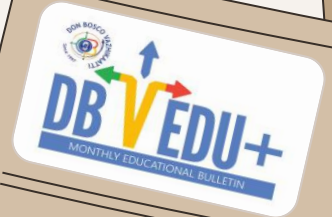


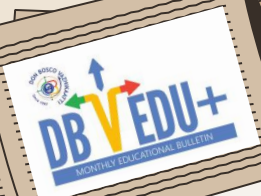
**AUGUST
2025**



MASS COMMUNICATION

A tool with powerful results...



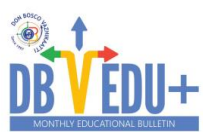


COURSE DESCRIPTION

With the advent of the internet and technology in the 21st century, the field of communication has gone from endemic to a global level. The channels of communication and interaction have also become more comprehensive and numerous. While the Media connected with people only through television and radio in the past, it has now crossed the threshold and connects people through all channels available. As media and communication have become integral parts of people's lives, no person can remain untouched by them, making them one of the leading professions worldwide. A degree in mass communication opens up unexplored platforms.

Mass Communication is all about exchanging information with a wide range of people on various platforms. Television, Radio, Films, newspapers, Books, Magazines, and even digital media are potent sources that connect people and disseminate information. Journalism is a popular field that is known to people in general. However, mass communication is broader than journalism and other areas of communication, like news channels, public relations, brand management, creative designing, cinematography, etc. It is also a powerful tool for people with a public profile, allowing them to persuade and influence their behaviour, attitude, and thought process.

The ability to write well and speak effectively is a prerequisite to being in this profession. An inclination to current affairs and general awareness plays a significant role in this profession. Writers, bloggers, editors, and reporters control the written media, whereas news reporters, presenters, anchors, and radio and video jockeys command the verbal media. Digital media is taking a prominent place in the league.



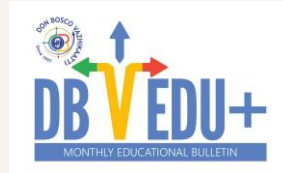
AVAILABLE DEGREES

DEGREE	DURATION	ELIGIBILITY
BA (Bachelor of Arts) (Various Specializations)	3 Year	10+2 any stream
BA (Hons) (Bachelor of Arts (Honors)) (Various Specializations)	3/4 Year	10+2 any stream
B.Sc. (Bachelor of Science) (Various Specializations)	3 Year	10+2 any stream
BMC (Bachelor of Mass Communication)	3 Year	10+2 any stream
BMM (Bachelor of Mass Media)	3 Year	10+2 any stream
B.JMC (Bachelor of Journalism and Mass Communication)	3 Year	10+2 any stream
BA+MA (Integrated Bachelor & Master of Arts)	5 Year	10+2 any stream

CAREER PROSPECTS & SPECIALIZATIONS

PROSPECTS

- DJ/VJ/RJ
- Editing
- Journalism
- Event Management
- Copy Writing
- Creative Writing
- Sound Mixing and Sound Recording
- Cinematography
- Brand Management
- Public Relations
- Higher Studies in Respective Subject
- Indian Civil Services
- Indian Armed Forces
- Banking & Insurance
- Government/Private Job
- Entrepreneurship



SPECIALIZATIONS

- Advertising
- Digital Communication Management
- Public Relations
- Brand Management
- Marketing Analytics
- Media & Entertainment Management
- Sound
- Cinematography
- Journalism
- Print, Electronic & Social Media
- Writing
- Graphics

MASS COMMUNICATION / MASS MEDIA ENTRANCE EXAMS AFTER 12TH

Exams for Mass Communication	For admission to	Website
CUET (UG) (Common University Entrance Test)	BA(Mass Communication/Mass Media)/BMCCourses at Central, Public and Private Universities who have opted to take UG admissions through CUET across India	https://cuet.samarth.ac.in/
St. Xavier's-ET (St. Xavier's Entrance Test)	For admission in 3 Year BA (JMC) Program at St. Xavier's, Mumbai	https://xaviers.edu/
SET-GENERAL (Symbiosis Entrance Test)	3 Year Mass Communication Program at Symbiosis Center for Media & Communication, Pune	https://www.set-test.org/
CUET (Christ University Entrance Test)	BA (Communication & Media, English, Psychology), BA (Hons.) Journalism at Christ University, Bangalore Central Campus	https://christuniversity.in/
MET (Manipal Entrance Test)	3 Year Mass Communication Program at Manipal University, Manipal	https://apply.manipal.edu/
BA-CET (126) (Common Entrance Test)	3 Year BA (Hons.) Journalism & Mass Communication Program at Affiliated Colleges to Indraprastha University, Delhi	http://www.ipu.ac.in/
MSU-ET (MS University Entrance Test)	3 Year Mass Communication Program at MSU, Baroda	https://admission.msubaroda.ac.in/

MASS COMMUNICATION / MASS MEDIA ENTRANCE EXAMS AFTER 12TH

Exams for Mass Communication	For admission to	Website
JSAT (Jindal Scholastic Aptitude Test)	3 Year Mass Communication Program at Jindal School of Journalism & Communication, Sonipat	https://home.pearsonvue.com/jsat.aspx
KUAT (Karnavati University Admission Test)	3 Year Mass Communication Program at Karnavati University, Ahmedabad	https://karnavatiuniversity.edu.in/
WWI-ET (WWI Entrance Test)	3 Year Mass Communication Program at Whistling Woods International, Mumbai	https://www.whistlingwoods.net/
*JMI-ET (B 36) (Entrance Test)	3 Year BA Mass Media (Hindi) Program at Jamia Millia Islamia, Delhi	https://www.jmi.ac.in/
KIIT-EE (KIIT- Entrance Test)	Bachelor of Film and Television Program at KIIT- Bhubaneshwar	https://kiit.ac.in/
BVSP-CET (Common Entrance Test)	BA Commercial Photography and BA Photography and Cinematography programs at Bharati Vidyapeeth, Pune	https://bvuniversity.edu.in/
UG-JET (Jain Entrance Test)	BA JMC Program at Jain University, Bangalore	https://www.jainuniversity.ac.in/

***75+Central, Public, and Private Universities have started accepting CUET as a Common Entrance Test from 2022 onwards which may include universities like Delhi University, JNU, JMI, AMU Etc. This will replace tests like DUET, JMI-ET, BHU-UET, and AMU-ET Etc. Please refer to the CUET Official website for updated information.**

Top 50 Mass Communication Colleges with Ranking, Admission Processes and Websites

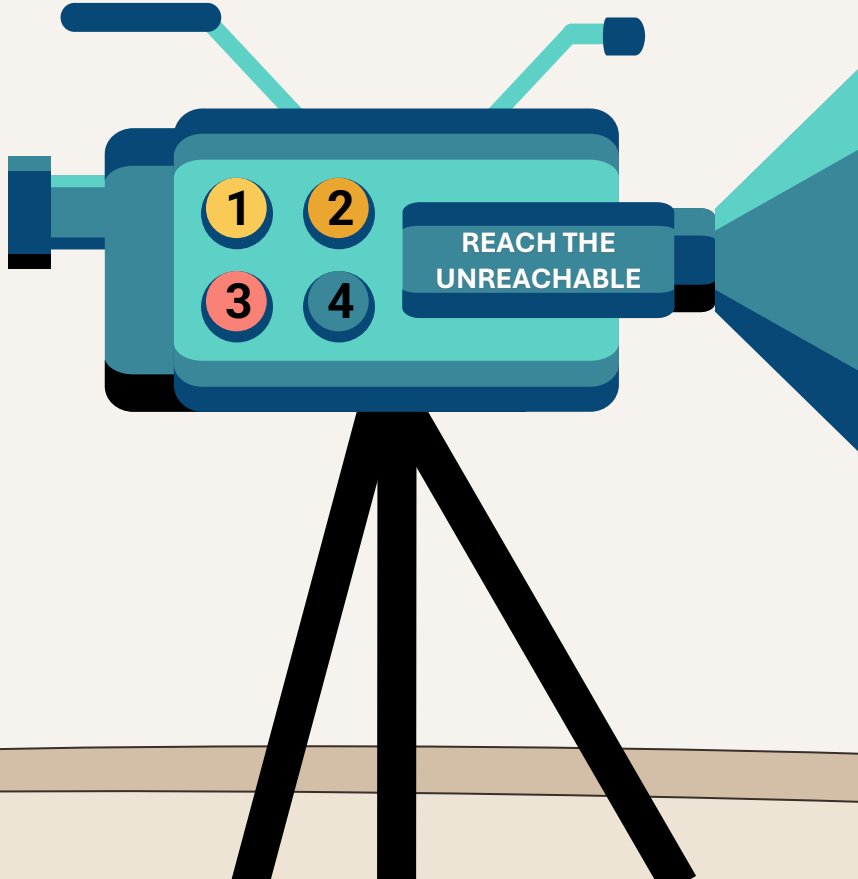
Rank	Top 50 Mass Communication / Media Colleges in India	Entrance Process	Website
01	St. Xavier's, Mumbai	BA (MC) Entrance Test	https://xaviers.edu/
02	Indraprastha College for Women, Delhi	CUET	https://ipcollege.ac.in/
03	Christ University, Bangalore	CUET	https://christuniversity.in/
04	Lady Shri Ram College of Arts & Commerce, Delhi	CUET	https://lsr.edu.in/
05	Manipal University, Manipal	MET	https://manipal.edu/
06	Jindal School of Journalism, Sonipat	JSAT	https://jgu.edu.in/
07	Himachal University, Shimla	CUET	http://hpuniv.nic.in/
08	Sophia College for Women, Mumbai	Based on 12th Marks	https://sophiacollegemumbai.com/
09	Institute of Journalism, Trivandrum	Based on 12th Marks	https://www.keralauniversity.ac.in/
10	IP College for Women, Delhi	CUET	https://ipcollege.ac.in/
11	Maharaja Agrasen College, Delhi	CUET	http://mac.du.ac.in/
12	Madras Christian College, Chennai	Based on 12th Marks	https://www.mcc.edu.in/
13	KM College, Mumbai	Based on 12th Marks	https://kmu.edu.in/
14	Hindu College, Delhi	CUET	http://www.hinducollege.ac.in/
15	Asian College of Journalism, Chennai	Own Test	https://asianmedia.org/
16	Xaviers College of Arts, Science & Commerce, Goa	Based on 12th Marks	https://xavierscollege-goa.com/
17	Presidency College, Chennai	Based on 12th Marks	http://presidencycollegechennai.ac.in/
18	Amity University, Noida	AMU-ET	https://amity.edu/
19	Bharati Vidyapeeth's Institute of Journalism & Mass Communication, Pune	CET	https://bvimr.bharativedyapeeth.edu/
20	Maharaja Sayajirao University of Baroda	MSU-ET	https://www.msubaroda.ac.in/

Top 50 Mass Communication Colleges with Ranking, Admission Processes and Websites

Rank	Top 50 Mass Communication / Media Colleges in India	Entrance Process	Website
21	Sophia College, Mumbai	Based on 12th Marks	https://sophiacollegemumbai.com/
22	Mount Carmel College, Bangalore	Based on 12th Marks	https://mccblr.edu.in/
23	Govt College, Chandigarh	Based on 12th Marks	https://dhe.chd.gov.in/
24	Government College of Arts & Science, Aurangabad	CET	http://gaca.ac.in/
25	IIS University, Jaipur	Based on 12th Marks	https://iisuniv.ac.in/
26	School of Communication, Manipal	MET	https://manipal.edu/
27	Govt College, Ludhiana	Based on 12th Marks	https://gcludhiana.edu.in/
28	Aligarh Muslim University, Aligarh	AMU-ET	https://www.amu.ac.in/
29	Banaras Hindu University, Varanasi	BHU-ET	https://www.bhu.ac.in/
30	Gargi College, Delhi	CUET	https://gargi.du.ac.in/
31	Bhavan's College, Andheri	Based on 12th Marks	https://bhavans.ac.in/
32	Gujarat University, Ahmedabad	CET	https://www.gujaratuniversity.ac.in/
33	Mithibai College, Mumbai	Based on 12th Marks	https://mithibai.ac.in/
34	Narsee Monjee Institute of Management Studies, Mumbai	NMIMS-DAT	https://nmims.edu/
35	Symbiosis Institute of Media & Communication, Pune	SET	https://www.set-test.org/
36	Jagran Lakecity University, Bhopal	JLU-ET	https://jlu.edu.in/
37	Xavier's Institute of Communication, Mumbai	XIC	https://xaviercomm.org/
38	School of Media Studies, Delhi	CET	https://admissions.delhischoolofmedia.com/
39	Indira School of Communication, Pune	ISCI	https://indiraisc.edu.in/
40	DY Patil International University, Pune	CET	https://www.dpu.edu.in/

Top 50 Mass Communication Colleges with Ranking, Admission Processes and Websites

Rank	Top 50 Mass Communication / Media Colleges in India	Entrance Process	Website
41	PES University, Bangalore	PESSAT	https://pes.edu/
42	Faculty of Journalism, Vishwavidyalaya, Indore	CET	http://www.davv.ac.in/
43	Sikkim Manipal University, Gangtok	MET	https://smu.edu.in/
44	Acharya Institutes, Bangalore	Based on 12th Marks	https://acharya.ac.in/
45	Christ (Deemed to be University), Bangalore	CUET	https://christuniversity.in/
46	Parul University, Vadodara	PU-ET	https://paruluniversity.ac.in/
47	AIMS Institutes, Bangalore	Based on 12th Marks	https://theaims.ac.in/
48	Vivekananda Global University, Jaipur	CET	https://vgu.ac.in/
49	MIT World Peace University, Pune	CET	https://mitwpu.edu.in/
50	The Oxford College of Arts, Bangalore	CET	https://theoxford.edu/



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