Six-Month Impact Report

SLATE Programme

Students Learn and Teachers Educate

Supported by

CARISMA SOLUTIONS

April - September 2026

| About SLATE Programme

SLATE stands for Students Learn and Teachers Educate. It is a digital learning initiative of Don Bosco Vazhikaatti that aims to make career guidance, educational information, job alerts, and learning resources accessible to students, particularly those living in rural and remote areas.

Through digital platforms, SLATE connects students with useful information and opportunities without requiring them to travel to a career guidance centre. The programme uses social media, online videos, WhatsApp channels, and weekly career bulletins to support students in making informed decisions about their education and careers.

| Background and Purpose

Don Bosco Vazhikaatti has been working with Carisma Solutions in student placement-related activities since 2019. This collaboration helped pave the way for the development of SLATE as a digital learning initiative.

The programme focuses on bridging the information gap between students and career opportunities. By using digital technology, it helps students access verified job alerts, educational updates, career guidance, and skill-development content from wherever they are.

The main purpose of SLATE is to make career information more accessible and help young people prepare for a sustainable livelihood.

| Digital Platforms and Activities

SLATE shares career-related information through six digital channels across WhatsApp, YouTube, LinkedIn, Instagram, and Facebook.

Its major activities include:

- Sharing verified job vacancies and employment opportunities.
- Publishing educational updates and career-related information.
- Creating learning and career guidance videos through the SLATE recording studio.
- Publishing the weekly Career Insights job bulletin for partner colleges.
- Connecting students with relevant learning resources and career opportunities.

These activities help students stay informed about employment, education, and career development.

| Growth of the Digital Community

During the six-month reporting period, SLATE continued to expand its digital community. **The total number of followers increased from 18,285 at the end of March to 21,413 by September 2026**, according to the channel-wise figures in the report.

The programme recorded an average net increase of approximately 521 followers per month. Growth gained momentum in the later months, with August recording the strongest monthly increase after April.

This progress reflects the growing reach of digital career information and the potential of online platforms to connect with more students.

21,413
Total followers across six channels, September 2026

46,482
Website viewers in September

1,039
Google reviews, 4.6 rating

18 Career Insights Issues

06 DBV Edu+ Monthly Magazine

| Performance of Individual Channels

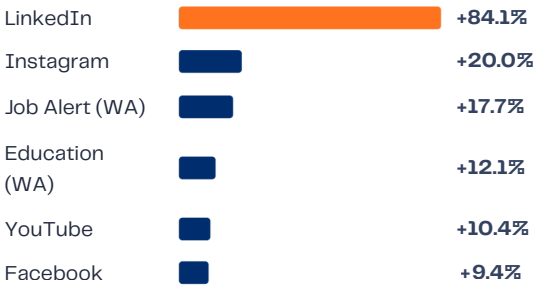
Each digital platform contributes to the programme in a different way.

Digital channel	Current followers	Net growth since March
YouTube	6,757	+639
DBV Job Alert – WhatsApp	6,644	+1,000
DBV Edu+ – WhatsApp	2,714	+294
Instagram	2,401	+400
LinkedIn	1,473	+673
Facebook	1,424	+122

Total community, end of March to September

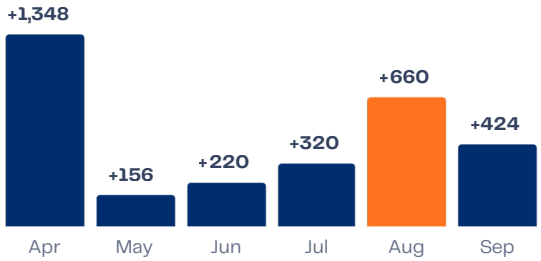
Sum of followers across WhatsApp (two channels), YouTube, LinkedIn, Instagram and Facebook. The baseline is taken from the April "last month" values.

Growth by channel since March



LinkedIn grew fastest in relative terms, from the smallest base (800).

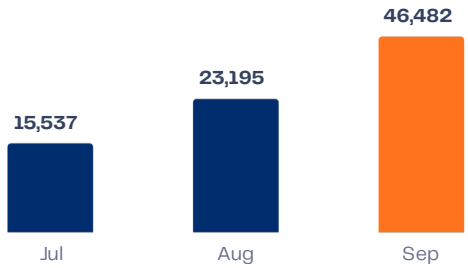
Net new followers per month



April includes a one-time LinkedIn jump of +455. August is the strongest month after April.

Website Reach and Public Trust

Website viewers



+49.3% in August, then +100.4% in September.

Google reviews (4.6 rating throughout)

+178 reviews (+20.7%) since April. The 1,000 mark passed in August.

The Don Bosco Vazhikaatti website experienced significant growth in audience reach during the reporting period. Website viewers increased from 15,537 in July to 23,195 in August and 46,482 in September.

| Career Insights – Weekly Job Bulletin

The Career Insights bulletin is another important activity under the SLATE programme. It provides career and employment information to students through partner colleges.

From April to September 2026, the programme reported the publication of 18 issues, numbered 89 to 106.

The report records distribution figures of more than 3,500 across 10 colleges in April and May, and more than 1,500 across eight colleges in July. The total reported reach across these months was more than 8,500.

The weekly bulletin helps partner colleges share relevant employment information with students and encourages them to stay updated on available opportunities.

Month	Issues	Count
April	89, 90, 91	3
May	92, 93, 94	3
June	95 to 98	4
July	99, 100, 101, 102	4
August	103, 104	2
September	105, 106	2
Total	89 to 106	18

| DBV Edu+ monthly digital magazine

During the reporting period, six editions of the DBV Edu+ monthly digital magazine were published under the SLATE Programme.

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Six-Month Impact of Don Bosco Vazhikaatti

Department of Career guidance

OVERALL IMPACT

9,011	55	77	24
Students Reached	Total Programmes	Institutions Reached	Scholarship Support

Students Reached

Number of students by channel

TOTAL 9,011

Salesian	4,169	46.3%
Govt	1,932	21.4%
Other School	1,877	20.8%
Parish	454	5.0%
NGO	208	2.3%
Summer Camp	304	3.4%
Online CG	67	0.7%

Institutions Reached

Number of institutions by channel

TOTAL 77

Salesian	26	33.8%
Govt	27	35.1%
Other School	5	6.5%
Parish	5	6.5%
NGO	5	6.5%
Summer Camp	5	6.5%
Online CG	4	5.2%

Our Associates

Six-Month Impact of Don Bosco Vazhikaatti

Department of Training

OVERALL IMPACT

3162
Total Trained

BEST Programme – 2,694 Trained | 468

Orange: Trained at our 3 DBV Centres

Skill Training at DBV Centres

Broadway
218 trained · 80 placed

Perambur
139 trained · 52 placed

Ambattur
111 trained · 64 placed

Note: Placement support is provided to candidates who require placement assistance.
Some skill-training courses are focused solely on skill development and do not include placement support.

Our Associates

World Wide Technology · CARISMA SOLUTIONS · The Ma Foi Foundation · EduBridge · TRRAIN · WADHWANI FOUNDATION · Jan Shikshan Sansthan

Annai Violet Arts & Science College · CTTE Chevalier T. Thomas Elizabeth College for Women · BMC Bhaktavatsalam Memorial College for Women · Thiruthangal Nadar College · agarsen college

| Six-Month Impact of Don Bosco Vazhikaatti

Department job placement

OVERALL IMPACT

1 **1,000** Candidates onboarded

2 **668** Skilling provided

3 **501** Placement support provided

4 **350** Candidates placed

ALSO ACHIEVED

41 Companies Onboarded

DBV - JPN Activities Conducted

Activities held, April – September

TOTAL 12

JPN Online Sessions	3
Industrial Visits	2
Orientation on Competitive Exams	1
Loyola Outreach Programme	5
Impact Assessment	1

Placement Activities Conducted

Activities held, April – September

TOTAL 3

2 Job Fairs conducted

1 Campus Drives conducted

Our Associates

DON BOSCO JOB PLACEMENT NETWORK INDIA

equitas Equitas Small Finance Bank

netcare, Apollo Homecare, IFB Set yourself free, faurecia, Tenneco, Voltas A TATA Enterprise, The Ma Foi Foundation, iMarque Solutions, ARMSOFTECH.AIR, Vardhman Threads, Sri Chaitanya Techno School, B/S/H/, HDFC Life, Aspir Shoes, SCYO, IIRDF Indian Industries & Rural Development Foundation, EAFS, KPN fresh, Belstar Microfinance Limited, Tech Mahindra Foundation, IIFL samasta, Shriram, Youth 4 Jobs, TVS Training & Services, Meridian Hospital, JP Recruitment, Shivani Technologies, Carisma Solutions, Pestronics, Devon Machines Pvt. Ltd., Global Innovative, G1 Consulting, Blue Ocean Pharmacy, Master Mind, PVR INOX, Duruva Finance Private Limited, Jio Digital Life, Altruist, LIC, RCPL, Tata Capital, Trace Solutions

| Conclusion

The six-month impact of the SLATE Digital Learning Initiative (April–September 2026) highlights Don Bosco Vazhikaatti's continued commitment to making career guidance, educational updates, and employment information accessible through digital platforms. During this period, the programme reached 21,413 followers across six digital channels, published 18 Career Insights bulletins, and released six DBV Edu+ monthly magazines, which were also made available on the official website to help students access examination notifications, new course information, career guidance, and learning opportunities. Don Bosco Vazhikaatti expresses its sincere gratitude to Carisma Solutions for its valuable support and continued partnership in strengthening digital learning and expanding access to information that empowers students to make informed educational and career decisions.

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