



Six-Month Impact Report

SLATE Programme

Students Learn and Teachers Educate

Supported by



April - September 2026

| About SLATE Programme

Don Bosco Vazhikaatti (DBV), in collaboration with the Kaleesuwari Foundation & GNGA Scholarship, conducted a two-day Career Guidance Programme at Government Higher Secondary School, Balasamudram, from 15/10/2026 to 16/10/2026. The programme was designed for students of the 10th, 11th and 12th standards.

Many students in government schools do not have easy access to professional guidance about the courses, careers and opportunities available after school. This programme aimed to bridge that gap by helping students understand their own interests and abilities, learn about the wide range of career paths open to them, and make informed decisions about their future studies. Each day was planned as a morning information session followed by an afternoon activity, so that awareness was supported by practical, personalised help.

| Background and Purpose

Don Bosco Vazhikaatti has been working with Carisma Solutions in student placement-related activities since 2019. This collaboration helped pave the way for the development of SLATE as a digital learning initiative.

The programme focuses on bridging the information gap between students and career opportunities. By using digital technology, it helps students access verified job alerts, educational updates, career guidance, and skill-development content from wherever they are.

The main purpose of SLATE is to make career information more accessible and help young people prepare for a sustainable livelihood.

| Digital Platforms and Activities

SLATE shares career-related information through six digital channels across WhatsApp, YouTube, LinkedIn, Instagram, and Facebook.

Its major activities include:

- Sharing verified job vacancies and employment opportunities.
- Publishing educational updates and career-related information.
- Creating learning and career guidance videos through the SLATE recording studio.
- Publishing the weekly Career Insights job bulletin for partner colleges.
- Connecting students with relevant learning resources and career opportunities.

These activities help students stay informed about employment, education, and career development.

| Growth of the Digital Community

During the six-month reporting period, SLATE continued to expand its digital community. **The total number of followers increased from 18,285 at the end of March to 21,413 by September 2026**, according to the channel-wise figures in the report.

The programme recorded an average net increase of approximately 521 followers per month. Growth gained momentum in the later months, with August recording the strongest monthly increase after April.

This progress reflects the growing reach of digital career information and the potential of online platforms to connect with more students.

21,413

Total followers across
six channels, September 2026

46,482

Website viewers in
September

1,039

Google reviews,
4.6 rating

18

 Career Insights Issues

06

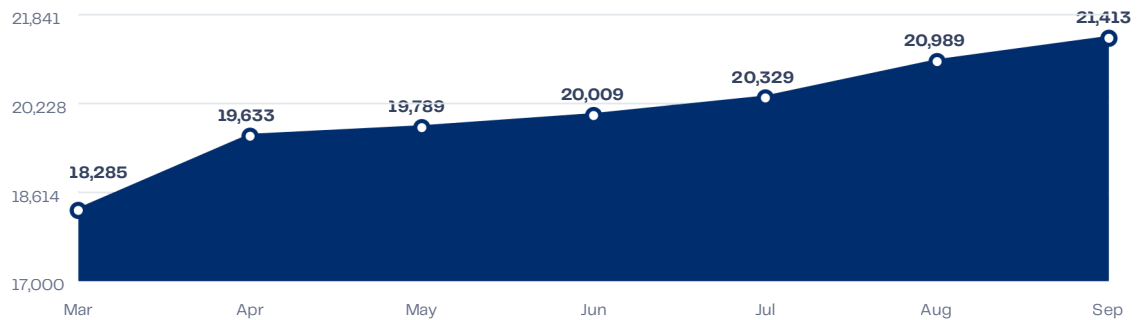
 DBV Edu+ Monthly Magazine

| Performance of Individual Channels

Each digital platform contributes to the programme in a different way.

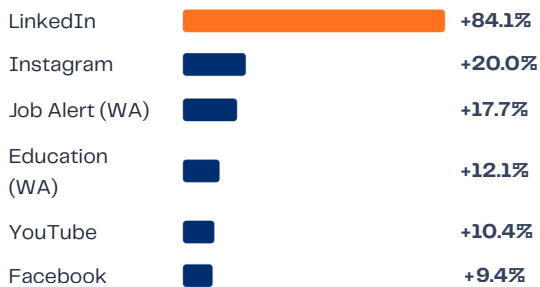
Digital channel	Current followers	Net growth since March
YouTube	6,757	+639
DBV Job Alert – WhatsApp	6,644	+1,000
DBV Edu+ – WhatsApp	2,714	+294
Instagram	2,401	+400
LinkedIn	1,473	+673
Facebook	1,424	+122

Total community, end of March to September



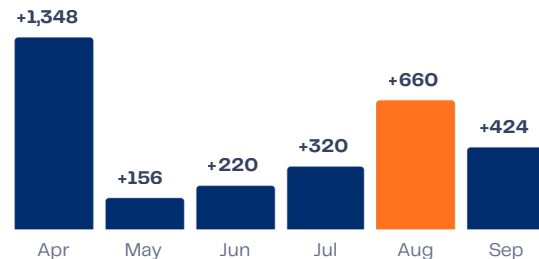
Sum of followers across WhatsApp (two channels), YouTube, LinkedIn, Instagram and Facebook. The baseline is taken from the April "last month" values.

Growth by channel since March



LinkedIn grew fastest in relative terms, from the smallest base (800).

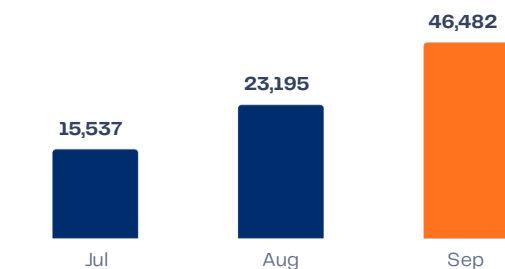
Net new followers per month



April includes a one-time LinkedIn jump of +455. August is the strongest month after April.

| Website Reach and Public Trust

Website viewers



+49.3% in August, then +100.4% in September.

Google reviews (4.6 rating throughout)



+178 reviews (+20.7%) since April. The 1,000 mark passed in August.

The Don Bosco Vazhikaatti website experienced significant growth in audience reach during the reporting period. Website viewers increased from 15,537 in July to 23,195 in August and 46,482 in September.

| Career Insights – Weekly Job Bulletin

The Career Insights bulletin is another important activity under the SLATE programme. It provides career and employment information to students through partner colleges.



From April to September 2026, the programme reported the publication of 18 issues, numbered 89 to 106.

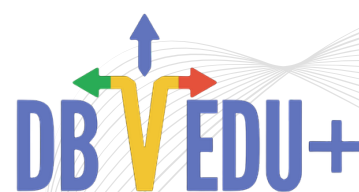
The report records distribution figures of more than 3,500 across 10 colleges in April and May, and more than 1,500 across eight colleges in July. The total reported reach across these months was more than 8,500.

The weekly bulletin helps partner colleges share relevant employment information with students and encourages them to stay updated on available opportunities.

Month	Issues	Count
April	89, 90, 91	3
May	92, 93, 94	3
June	95 to 98	4
July	99, 100, 101, 102	4
August	103, 104	2
September	105, 106	2
Total	89 to 106	18

| DBV Edu+ monthly digital magazine

During the reporting period, six editions of the DBV Edu+ monthly digital magazine were published under the SLATE Programme.



During the reporting period, six editions of the DBV Edu+ monthly digital magazine were published under the SLATE Programme. The magazines provided students with examination notifications, information on new courses, career guidance, educational updates, and other useful learning opportunities, helping them stay informed about academic developments and make informed decisions about their future careers.

| Six-Month Impact of Don Bosco Vazhikaatti

Department of Career guidance

OVERALL IMPACT

9,011

Students Reached

55

Total Programmes

77

Institutions Reached

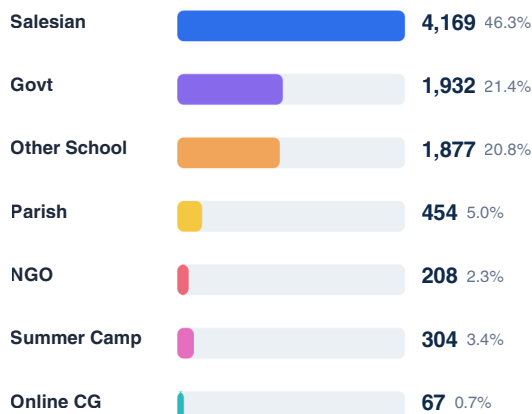
24

Scholarship Support

Students Reached

Number of students by channel

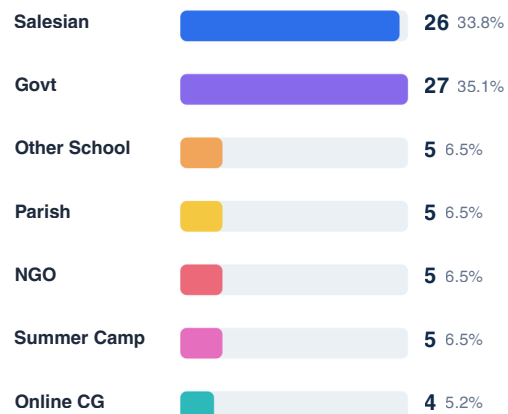
TOTAL
9,011



Institutions Reached

Number of institutions by channel

TOTAL
77



Our Associates



| Six-Month Impact of Don Bosco Vazhikaatti

Department of Training

OVERALL IMPACT

3162
Total Trained

BEST Programme – 2,694 Trained

468

Orange: Trained at our 3 DBV Centres

Skill Training at DBV Centres



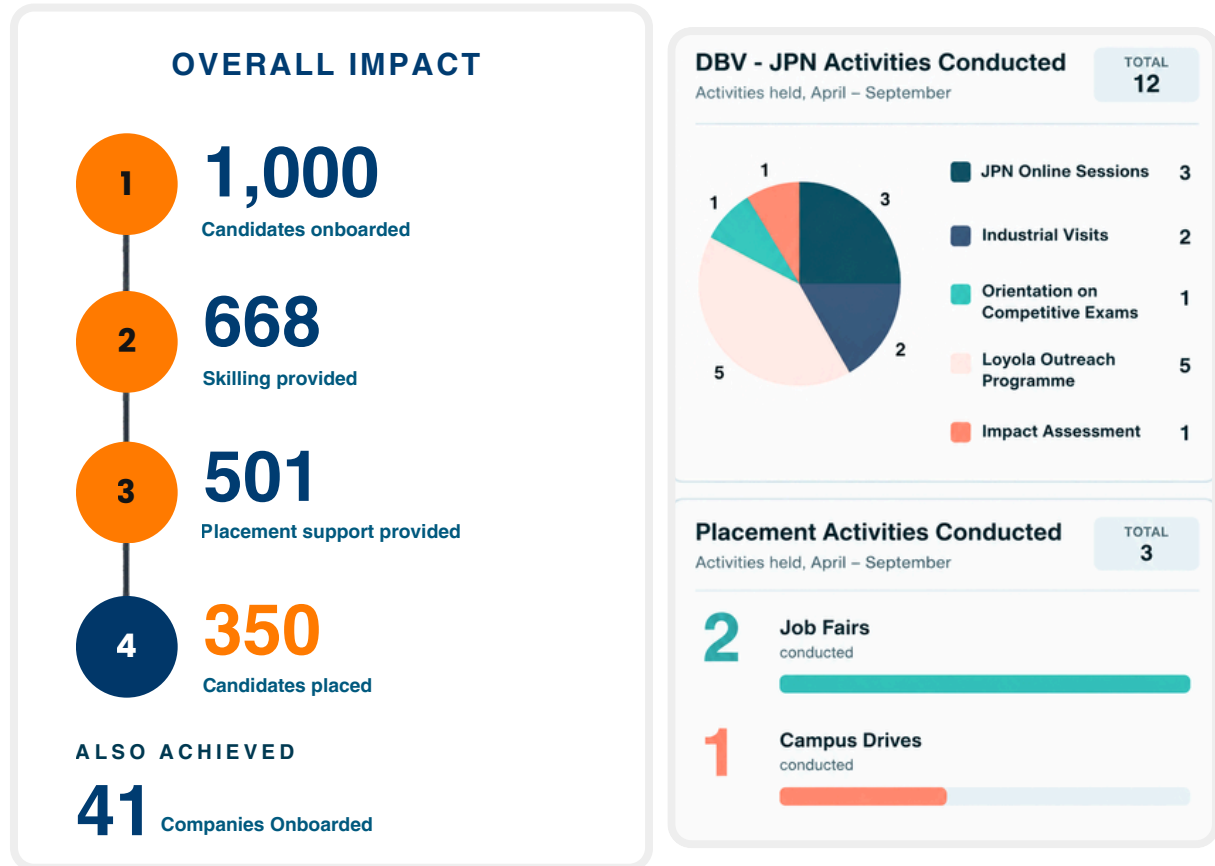
Note: Placement support is provided to candidates who require placement assistance. Some skill-training courses are focused solely on skill development and do not include placement support.

Our Associates



| Six-Month Impact of Don Bosco Vazhikaatti

Department job placement



Our Associates



| Conclusion

The six-month impact of the SLATE Digital Learning Initiative (April–September 2026) highlights Don Bosco Vazhikaatti's continued commitment to making career guidance, educational updates, and employment information accessible through digital platforms. During this period, the programme reached 21,413 followers across six digital channels, published 18 Career Insights bulletins, and released six DBV Edu+ monthly magazines, which were also made available on the official website to help students access examination notifications, new course information, career guidance, and learning opportunities. Don Bosco Vazhikaatti expresses its sincere gratitude to Carisma Solutions for its valuable support and continued partnership in strengthening digital learning and expanding access to information that empowers students to make informed educational and career decisions.

Report Credits

Report Prepared By

Ms. Alphonsa Sindhu A, Centre Manager - Perambur & Ambattur

Mr. Dilip S, Centre Manager - Broadway

Design & Layout

Mr. F. Nevis Infant - Media Executive, Don Bosco Vazhikaatti

DON BOSCO VAZHKAATTI

46, Siruvallur Road, Perambur, Chennai – 600 011, Tamil Nadu, India

Phone: (044) 2670 4491 | +91 93852 01459

Email: director@donboscovazhikaatti.com | info@donboscovazhikaatti.com

Visit Our Website: www.donboscovazhikaatti.com

