



TECH
mahindra
FOUNDATION

WOMEN EMPOWERMENT THROUGH EDUCATION



DBV SMART AMBATTUR CENTER PROJECT COMPLETION REPORT (FY 2024-2025)



During the financial year 2024–25, the Women-Centric Model Program at the DBV SMART Ambattur Centre empowered young women through skill development, digital literacy, and employability-focused training. The program strengthened participants' confidence through sessions on communication, financial literacy, health, and workplace readiness. Career guidance, mentorship, and industry interactions helped women explore diverse career opportunities and make informed professional choices. Through placement support and community engagement, the initiative promoted economic independence and greater social inclusion for women from underserved communities.

Key Highlights

1. Enhanced Outreach and Mobilization of Women Candidates

The centre strengthened community outreach efforts and mobilized young women from underserved communities, increasing their participation in skill development and employability programs.

2. Focused Employability and Life Skills Training

Women trainees received industry-relevant skill training complemented by digital literacy, communication skills, financial literacy, workplace readiness, and personal development sessions.

3. Career Guidance and Industry Engagement

Regular career counselling, mentorship sessions, employer interactions, and industry exposure opportunities enabled participants to explore diverse career pathways and build professional confidence.

4. Women Empowerment and Awareness Initiatives

Special programs on health, well-being, gender equality, self-defense, and leadership development were conducted to promote confidence, resilience, and informed decision-making among participants.

5. Improved Employment and Livelihood Opportunities

Through dedicated placement support and employer partnerships, the program facilitated access to sustainable employment opportunities, contributing to the economic empowerment and social inclusion of women.

Overall Performance

During FY 2024–25, the Women-Centric Model Program at DBV SMART Ambattur Centre empowered women from underserved communities through industry-aligned skill development and employability training. The programme strengthened participants' digital, professional, and life skills, enhancing their confidence and workplace readiness. Through strong industry partnerships and dedicated placement support, the centre achieved an 88% placement rate across diverse sectors. These efforts contributed to improved economic independence and social inclusion for women.

DBV AMBATTUR CENTRE: Batch wise indicators FY : 2023-2024

Centre wise report									
FY : 2024-2025									
Centre Type:	SMART	Partner Name:	DBV	City	Chennai	Area	Ambattur	Centre Start Date:	01.04.2024

Key Indicators							
Indicator Name	Target	Actuals	%age Actual vs. Target	Indicator Name	Number	Indicator Name	Number
Trained	300	234	78	No. of Batches	10	Placed vs. Graduated	76.84
Placed	234	164	68.3	No. working in M&M	0	Further Studies	0
Placement Rate	80	70.09	87.6	No. working in Tech M	2	Average Salary	15645



DBV AMBATTUR CENTRE: Batchwise data

Batch wise indicators																										
City	SMART Type	Implementing Agency	Centre Area	Batch ID	Course Name	Start Date	End Date	*Batch Status	Joined	Trained	Under training	Dropouts	Graduated vs. Joined %	Placed	Further studies	Upskilled	To be placed	Placement rate	Average salary	Verified Placement	Mandatory placement Count	Female Joined	Female Trained	Female Dropout	Female Placed	Female Average Salary
Chennai	SMART	DBV	Ambattur	9145	Data Quality Analyst	29/4/2024	27/8/2024	Completed	32	28	0	4	87.5	22	0	0	6	78.57	16122.95	22	22	32	28	4	22	16122.95
Chennai	SMART	DBV	Ambattur	9252	Data Quality Analyst	24/6/2024	18/10/2024	Completed	19	18	0	1	94.7	13	0	0	5	72.22	16356.38	13	13	19	18	1	13	16356.38
Chennai	SMART	DBV	Ambattur	9275	Data Quality Analyst	15/7/2024	12/11/2024	Completed	13	9	0	4	69.2	8	0	0	1	88.89	15773.25	8	8	13	9	4	8	15773.25
Chennai	SMART	DBV	Ambattur	9595	Foundational Skills	22/11/2024	9/3/2025	Completed	12	7	0	5	58.3	5	0	0	2	71.43	15263	5	5	12	7	5	5	15263
Chennai	SMART	DBV	Ambattur	9730	Data Quality Analyst	2/12/2024	31/3/2025	Completed	35	35	0	0	100	24	0	0	11	68.57	15310.5	24	24	35	35	0	24	15310.5
Chennai	SMART	DBV	Ambattur	9757	Data Quality Analyst	6/12/2024	31/3/2025	Completed	35	34	0	1	97.1	23	0	0	11	67.65	16328.61	23	23	35	34	1	23	16328.61
Chennai	SMART	DBV	Ambattur	9761	Data Quality Analyst	2/12/2024	31/3/2025	Completed	35	35	0	0	100	24	0	0	11	68.57	15486.04	24	24	35	35	0	24	15486.04
Chennai	SMART	DBV	Ambattur	9766	Data Quality Analyst	2/12/2024	31/3/2025	Completed	35	35	0	0	100	25	0	0	10	71.43	15144.68	25	25	35	35	0	25	15144.68
Chennai	SMART	DBV	Ambattur	9767	Foundational Skills	2/12/2024	31/3/2025	Completed	23	23	0	0	100	13	0	0	10	56.52	15225.92	13	13	23	23	0	13	15225.92
Chennai	SMART	DBV	Ambattur	9768	Foundational Skills	2/12/2024	31/3/2025	Completed	10	10	0	0	100	9	0	0	1	90	15111.22	9	9	10	10	0	9	15111.22
					Total				249	234	0	15	94	166	0	0	68	70.94	15645	166	166	249	234	15	166	15645

Course-wise indicators FY 24-25

S.NO	Particulars	Amount
1	Total Budget	1182000
2	Total Capex	42000
3	Total Opex	1140000
4	Per Candidate Cost	3800
5	Center Team Staffing	3
6	Target Trained	300
7	Trained	234
8	Placed	164
9	Average salary of Beneficiary	15645



ORIENTATION FOR STUDENTS IN ANNAI VIOLET COLLEGE

26-02-2024



STHE FIRST ORIENTATION ON CAREER GUIDANCE GIVEN BY MR. KRITHI VASAN - MMC INFO TECH CHENNAI

21/05/2024



ENVIRONMENT DAY - SEED SAPPLING

05.06.2024



OCEAN DAY - BEACH CLEANING ACTIVITY AT MARINA

11.06.2024



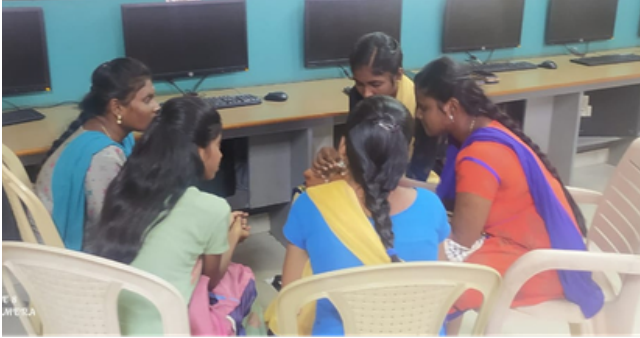
YOGA DAY - AADHI YOGI FOUNDATION ENGAGED THE STUDENTS BY TEACHING VARIOUS ASANAS

20.06.2024



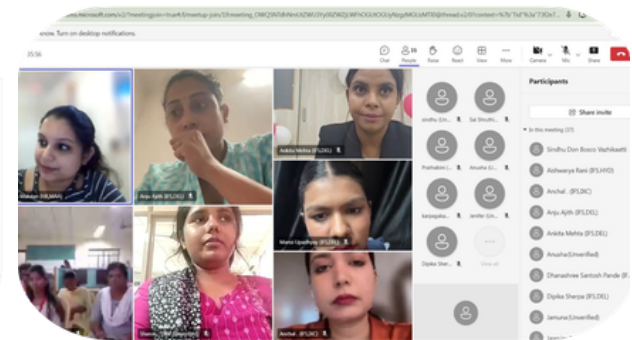
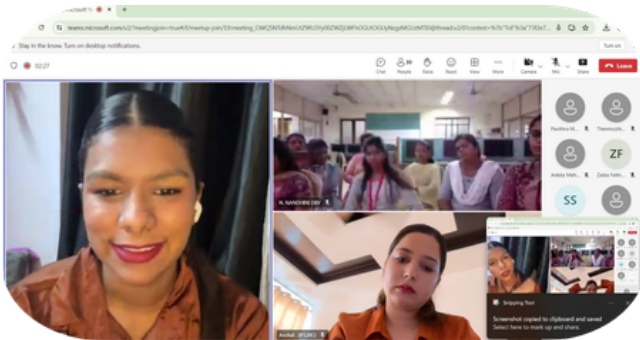
INTERNATIONAL DAY AGAINST DRUG ABUSE

26.06.2024



INDIGO AIRLINES CAREER CONNECT VIRTUAL INTERACTION

28.06.2024



INTERNATIONAL PLASTIC BAG FREE DAY

03.07.2024



INDUSTRIAL VISIT AT DATAMARK COMPANY WITH STUDENTS

20.08.2024



DBV- TMF GRADUATION DAY (BATCH 1)

04.09.2024



SESSION ON WORLD MENTAL HEALTH DAY BY MR.ARUL FROM TMF

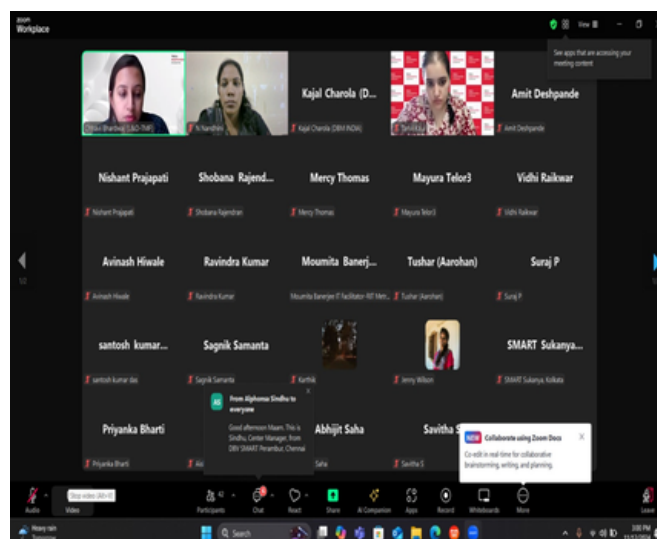
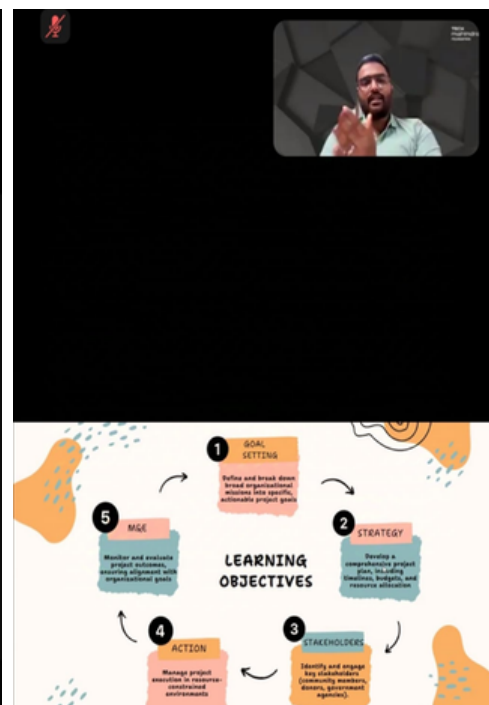
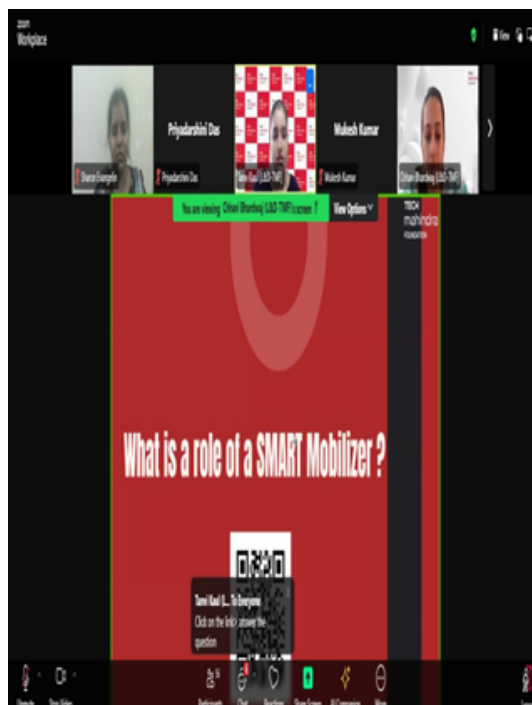
10.10.2024





TMF L&D Session - Mobilization, Presentation Skills & Project Management

11.11.2024 - 13.11.2024



TOT OFFLINE SESSION WAS HELD BY LND TEAM AT VALLIAPPA FOUNDATION CHENNAI

12.12.2024 & 13.12.2024



SCREENING PROCESS AT AVC FOR Q4 BATCH

09.12.2024



GRADUATION DAY FOR BATCH 9252 & 9275

08.01.2025



INVESTITURE CEREMONY AT AVC

13.02.2025



Success Stories

(FY 2024-2025)



Name: Haritha B
Batch : 9145
Company: JUST DIAL LIMITED
Designation : Tele Marketing Executive
Salary: 21000



Name: M. Sarumathi
Batch : 9761
Company: Tamilnadu state marketing corporation ltd
Designation: Sales Rep
Salary: 18000



Name: J. swetha
Batch : 9757
Company: Teleperformance
Designation : Operation Customer Expert
Salary: 17795

Success Stories

(FY 2024-2025)



Name: Ms. Joys Preethi.m
Batch: 9275
Designation: Accountant
Company: 1 moon team pvt ltd
Salary : 23000



Name: Abinaya R
Batch : 9252
Company: Praba's Vcare Health Clinic
(P) Ltd.
Designation: Lab Assistant
Salary: 16740



Name: Ms. K. Nachiya Banu
Batch: 9761
Designation: Trainee - Account Executive
Company: Coronis
Salary : 29000



DON BOSCO VAZHKAATTI

Career Guidance - Training - placement

#46, Siruvallur Road, Perambur, Chennai - 600 011.

www.donboscovazhikaatti.com

89258 39478, 93852 01459, 044 - 2670 4491