

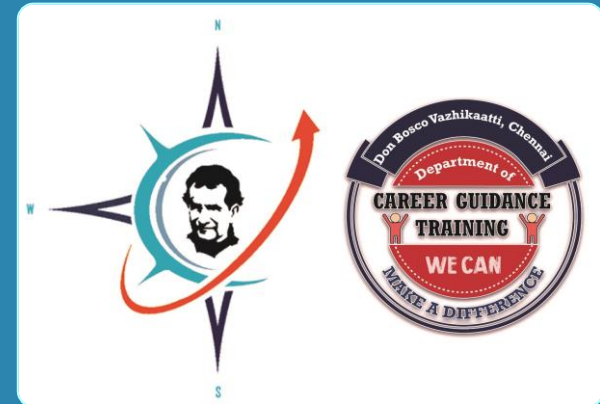


January 2025

DB V EDU+

MONTHLY EDUCATIONAL BULLETIN

BUSINESS MANAGEMENT



COURSE DESCRIPTION



To run a business successfully, one needs to know about Marketing, Human Resources, Finance, Operations, Information Technology, Business Policy, Consulting, and Strategy, to name a few. A course in Business Management equips you with this knowledge. The program is initially structured to provide a broad understanding of business organizations. Then, it allows you to specialize/significantly in a particular area in the latter part of the program.

The skills a student may pick up while learning management subjects are not just theoretical, but practical and applicable in real-world business scenarios. These include rational and logical thinking, problem-solving, deliberation, persistent and structured approach, authoritative yet stabilizing style of functioning, and decision-making, amongst others. Studying Business Management allows you to develop a broad understanding of business organizations. It provides subject-specific knowledge in Marketing, Human Resources, Finance, Operations, Information Technology, Business Policy, Consulting, and Strategy.

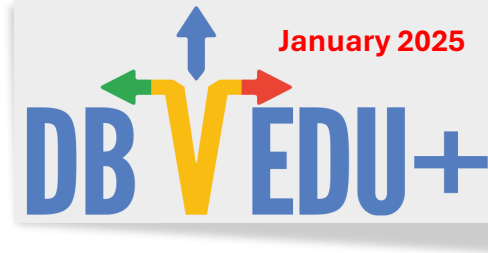
DEGREE	DURATION	ELIGIBILITY
BBA (Bachelor of Business Administration)	3/4 Year	10+2 any stream
BBA (Hons.) (Bachelor of Business Administration (Honours))	3/4 Year	10+2 any stream
BMS (Bachelor of Management Studies)	3/4 Year	10+2 any stream
BMS (Hons.) (Bachelor of Management Studies (Honours))	3/4 Year	10+2 any stream
BBA+MBA (Integrated Bachelor & Master of Business Administration)	4/5 Year	10+2 any stream

***Few Colleges may require Maths/Stats/Business Maths as a compulsory Subject for Admission.**

AVAILABLE DEGREES

CAREER PROSPECTS

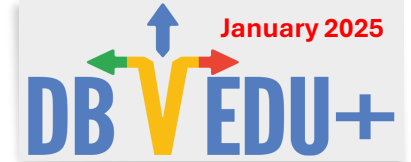
- Government or Public Sector Jobs
- Multi National Corporation or Corporate Job
- Entrepreneurship/ Join Family Business
- Banking / Insurance Job
- Work for an NGO
- International Business/Consultancy
- Higher Studies in Economics/Finance
- Indian Civil Services
- Merchant Navy
- Indian Armed Forces
- Research and Academics
- Higher Studies in Management



SPECIALIZATIONS

- Financial Accounting
- Event Management
- Hospitality Management
- International Business
- Retail Management
- Finance
- Family Business & Entrepreneurship
- Human Resources Management
- Communications
- Systems & Operations
- General Management
- Foreign Trade
- Import-Export Management
- Marketing & Advertising
- Tourism Management
- Digital Marketing Management
- Hospital Administration
- Infrastructure Management
- Marketing Management

BUSINESS MANAGEMENT ENTRANCE EXAMS AFTER 12TH



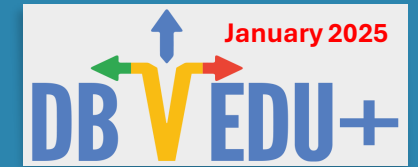
Exams for Business Management	For admission to	Website
IPM-AT (Indore & Ranchi) (Integrated Program in Management Aptitude Test)	5 Year Integrated Business Management Program at IIM Indore & Ranchi and other allied colleges like Nirma University, NALSAR University etc.	https://www.iimidr.ac.in/
IPM-AT (Rohtak) (Integrated Program in Management Aptitude Test)	5 Year Integrated Business Management Program at IIM, Rohtak	https://www.iimrohtak.ac.in/
JIPMAT (Joint Integrated Program in Management Admission Test)	5 Year Integrated Business Management Program at IIM Jammu & Bodh Gaya	https://jipmat.nta.ac.in/
CUET (UG) (Common University Entrance Test)	BBA / BBA (Hons.) courses at Central, Public, and Private Universities who have opted to take UG admissions through CUET across India	https://cuet.samarth.ac.in/
NMIMS-NPAT (National Test For Programs After 12th)	Business Management Program at Narsee Monjee, Mumbai, Navi Mumbai, Bengaluru, Hyderabad, Indore, Dhule & Chandigarh	https://nmimsnpat.in/
UGAT (Under Graduate Aptitude Test)	3 Year & 5 Year Integrated Business Management Program at Various Institutes across India	https://apps.aima.in/
CUET (Christ University Entrance Test)	3 Year Business Management Programs at Christ University - Bangalore (Central Campus, Kengeri Campus, Bannerghatta Road Campus, Delhi NCR Off Campus & Pune Lavasa Off Campus	https://christuniversity.in/
MET (Manipal Entrance Test)	3 Year Business Management Program at Manipal University, Manipal	https://apply.manipal.edu/
SET-GENERAL (Symbiosis Entrance Test)	3 Year Business Management Programs at Symbiosis Pune, Noida & Nagpur	https://www.set-test.org/
KUAT (Karnavati University Admission Test)	3 Year Business Management program at Karnavati University, Ahmedabad	https://karnavatiuniversity.edu.in/
St. Xavier's-ET (St. Xavier's Entrance Test)	3 Year Business Management Program at St. Xavier's, Mumbai	https://xaviers.edu/
KSOM-ET (KSOM- Entrance Test)	3 Year Business Management Program at Kalinga School of Management-KIIT- Bhubaneshwar	https://ksom.ac.in/

BUSINESS MANAGEMENT ENTRANCE EXAMS AFTER 12TH



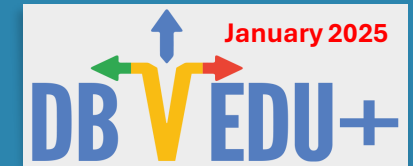
Exams for Business Management	For admission to	Website
BU-MAT (Undergraduate Mgmt. Aptitude Test)	3 Year Business Management Program at Bharati Vidyapeeth, Pune	https://bvuniversity.edu.in/
UG-JET (Jain Entrance Test)	3 Year BBA and BMS Programs at Jain University	https://www.jainuniversity.ac.in/
BBA-CET 125 (Common Entrance Test)	3 Year Business Management Programs at Affiliated Colleges to Indraprastha University, Delhi	https://ipu.ac.in/
MSU-ET (MS University Entrance Test)	3 Year Business Management Program at MSU, Baroda	https://admission.msubaroda.ac.in/
*JMI-ET (JMI Entrance Test)	3 Year Business Management Program at Jamia Millia Islamia, New Delhi	https://www.jmi.ac.in/
SNUSAT+APT (SNU Scholastic Aptitude Test + Academic Proficiency Test)	3 Year BMS Program at Shiv Nadar University, Greater Noida	https://home.pearsonvue.com/snu
SSSIHL-UGT (Under Graduate Test)	3 Year Business Management Program at SSSIHL University, Andhra Pradesh	https://www.sssihl.edu.in/
JSAT (Jindal Scholastic Aptitude Test)	3 Year & 5 Year Integrated Business Management Programs with Jindal Global Business School, Sonipat	https://home.pearsonvue.com/jsat.aspx
MITWPU-UGPET (MITWPU – UG Pre Entrance Test)	BBA Programs at MITWPU, Pune	https://mitwpu.edu.in/
OJEE Form A (Orissa Joint Entrance Exam)	Integrated BBA+MBA in affiliated colleges across Orissa	https://ojee.nic.in/

TOP 20 (**3 YEAR**) BUSINESS MANAGEMENT COLLEGES WITH RANKING, ADMISSION PROCESSES AND WEBSITES



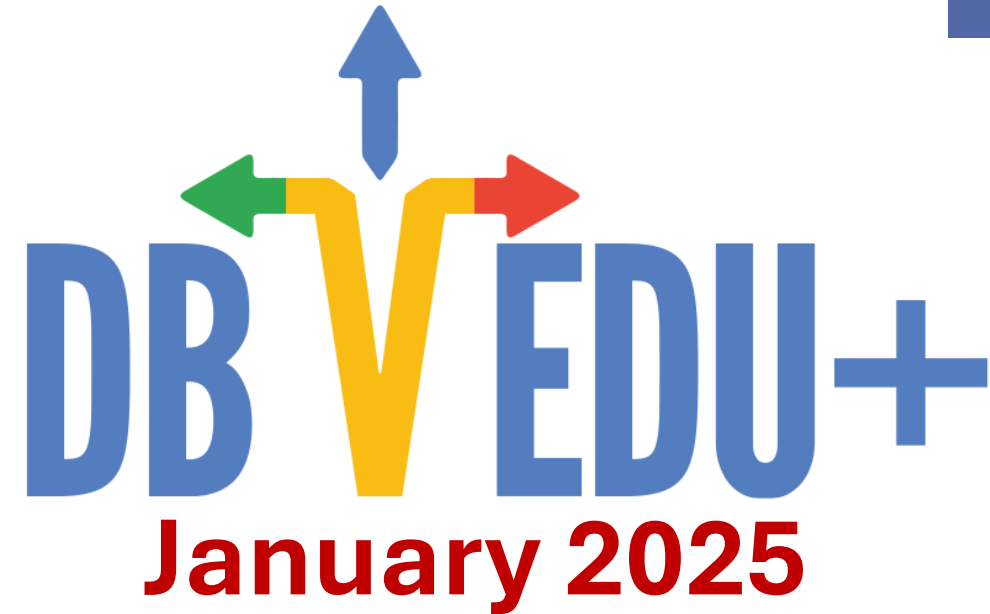
Rank	Top 50 Humanities and Social Sciences colleges	Admission Process	Website
01	Shaheed Sukhdev College of Business Studies, New Delhi	CUET (UG)	https://www.sscbsdu.ac.in/
02	Christ University, Bangalore	CUET	https://christuniversity.in/
03	Narsee Monjee, Mumbai	NMIMS-NPAT	https://nmimsnpat.in/
04	Anil Surendra Modi School of Commerce, Mumbai	NMIMS-NPAT	https://nmimsnpat.in/
05	St. Xavier's, Mumbai	St. Xavier's-ET	https://xaviers.edu/
06	Jamia Millia Islamia, New Delhi	*JMI-ET	https://www.jmi.ac.in/
07	Loyola College, Chennai	Based on 12th Marks	https://www.loyolacollege.edu/
08	Madras Christian College, Chennai	Based on 12th Marks	https://www.mcc.edu.in/
09	Mount Carmel College, Bangalore	Based on 12th Marks	https://mccblr.edu.in/
10	NM College of Commerce, Mumbai	Based on 12th Marks	https://nmcollege.in/
11	Christ University, Delhi NCR	CUET	https://christuniversity.in/
12	MIT World Peace University, Pune	MITWPU-UGPET	https://mitwpu.edu.in/
13	Bharati Vidyapeeth, Pune	BBA-CET 125	https://bvuniversity.edu.in/
14	Alliance University, Bangalore	Based on 12th Marks	https://www.alliance.edu.in/
15	KIIT School of Management, Bhubaneshwar	KSOM-ET	https://ksom.ac.in/
16	Symbiosis Centre for Management Studies, Pune	SET-GENERAL	https://www.set-test.org/
17	SRM Institute of Science & Commerce, Chennai	Based on 12th Marks	https://www.srmist.edu.in/
18	Jindal Global Business School, Sonipat	JSAT	https://home.pearsonvue.com/jsat.aspx
19	Institute of Management, Nirma University, Ahmedabad	IPM-AT	https://www.nirmauni.ac.in/
20	M S Ramaiah University, Bangalore	Based on 12th Marks	https://msruas.ac.in/

TOP 15 (**5 YEAR**) BUSINESS MANAGEMENT COLLEGES WITH RANKING, ADMISSION PROCESSES AND WEBSITES



Rank	Top 50 Humanities and Social Sciences colleges	Admission Process	Website
01	Indian Institute of Management (IIM), Indore	IPM-AT	https://www.iimidr.ac.in/
02	Indian Institute of Management (IIM), Rohtak	IPM-AT	https://www.iimrohtak.ac.in/
03	Indian Institute of Management (IIM), Ranchi	IPM-AT	https://www.iimranchi.ac.in/
04	Indian Institute of Management (IIM), Bodh Gaya	JIPMAT	https://jipmat.nta.ac.in/
05	Indian Institute of Management (IIM), Jammu	JIPMAT	https://jipmat.nta.ac.in/
06	NALSAR University, Hyderabad	IPM-AT	https://www.nalsar.ac.in/
07	Institute of Management, Nirma University, Ahmedabad	IPM-AT	https://www.nirmauni.ac.in/
08	Symbiosis School of Management, Nagpur	SET-GENERAL	https://www.set-test.org/
09	SNU School of Management, Greater Noida	SNUSAT+APT	https://home.pearsonvue.com/snu
10	Kalinga School of Business Management, Bhubaneshwar	KSOM-ET	https://ksom.ac.in/
11	School of Business Management (FLAME), Pune	Based on 12th Marks	https://www.flame.edu.in/
12	School of Business, UPES, Dehradun	UPESAT	https://www.upes.ac.in/
13	TransStadia Institute, Mumbai	TransStadia Institute Admission Test (TIAT)	https://www.transstadia.com/
14	Madras School of Business, Chennai	Based on 12th Marks	https://www.madras.edu/
15	Usha Martin School of Management, Ranchi	Based on 12th Marks	https://www.usha.edu.in/

REACH THE UNREACHABLE



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