



**Don Bosco Vazhikaatti**

# **BOSCO EMPLOYABILITY SKILLS TRAINING BEST PROGRAM**

**@ Bhaktavatsalam  
Memorial College  
for Women,  
Korattur - Chennai**



**BMC**  
**BHAKTAVATSALAM**  
MEMORIAL COLLEGE FOR WOMEN

**[www.donboscovazhikaatti.com](http://www.donboscovazhikaatti.com)**



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# PROGRAM INTRODUCTION

The Bhaktavatsalam Memorial College (BMC) for Women, located in Korattur and Don Bosco Vazhikaatti (DBV), Perambur conducted a two-day comprehensive training program designed to equip its final-year undergraduate students with crucial career skills and knowledge. The program, organized on February 2025, provided students with the opportunity to gain insights from industry experts, improve their employability, and prepare themselves for the competitive job market. This initiative was aimed at empowering students across various streams, including Arts, Commerce & Science to sharpen their skills, build professional networks, and transition smoothly from academia to their desired career paths. The sessions were designed with interactive methodologies, including presentations, group activities, and practical workshops, to engage students actively and provide them with real-world applications of the concepts discussed.

## Program Duration & Venue

**Day 1** - February 7, 2025 | 12:30 PM - 03:30 PM

**Day 2** - February 10, 2025 | 09:30 AM - 12:30 PM

**Venue :**

BCA Lecture Room - Group 1

B. Com Lecture Room - Group 2

**Target Audience Final Year Students from the following departments:**

- B. Com (General) • B.B.A • B.C.A
- B.Sc. Computer Science

**Total Participants:** 117 students

**Pre-Registration:** 73 students

pre-registered via Google Forms



# ABOUT BMC:

**Bhaktavatsalam Memorial College for Women, located in Korattur, Chennai,** is a prestigious institution dedicated to empowering women through education. Established with the vision to provide quality higher education, the college offers a range of undergraduate and postgraduate programs across various disciplines, including commerce, business administration, computer science, and the arts. Known for its academic excellence, the college fosters a vibrant learning environment that encourages students to excel both intellectually and personally. With a strong focus on holistic development, Bhaktavatsalam Memorial College plays a pivotal role in shaping the future of women in higher education and beyond.



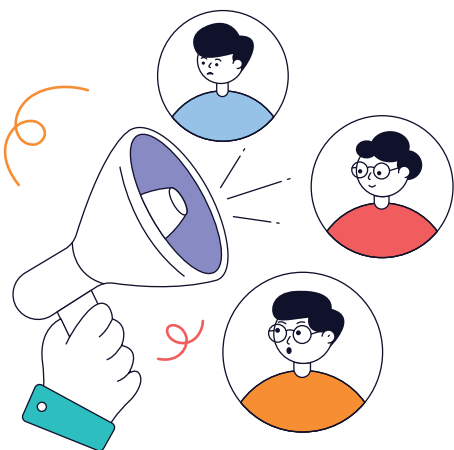
# ABOUT DON BOSCO VAZHKAATTI

**Don Bosco Vazhikaatti**, located in **Chennai**, is a career guidance and placement centre dedicated to helping young individuals enhance their employability skills and secure meaningful employment. As part of the Don Bosco Network, it aims to empower youth, particularly those from marginalized backgrounds, by providing personalized career counselling, skill development training, and placement services. The centre offers a variety of programs focused on improving communication skills, technical knowledge, and job readiness. It also collaborates with industries and companies to organize job fairs, internships, and training sessions, ensuring that participants are well-prepared to meet the demands of the job market. Through its efforts, Don Bosco Vazhikaatti plays a crucial role in supporting youth in building successful careers and contributing to their personal and professional growth.



# ABOUT BEST PROGRAM

The Bosco Employability Skills Training (BEST) Program is designed to equip college students with the necessary skills required to thrive in today's competitive job market. The program addresses the key areas of Personal Skills, Social Skills, and Employability Skills, along with a dedicated Campus Recruitment Drive. By enhancing the students' knowledge and practical capabilities, the program aims to holistically improve their personality and career prospects. Through interactive training sessions and campus recruitment drives, the BEST program will empower students to project themselves as confident, employable professionals capable of excelling in both personal and professional realms.



# PROGRAM OBJECTIVES



## Develop Essential Skills for Career Success:

Help students recognize the importance of Personal, Social and Employment Skills and how to effectively integrate them to achieve their career goals.



## Enhance Communication Skills:

Improve students' ability to communicate effectively, particularly in self-introduction scenarios, while also helping them overcome the fear of facing job interviews.



## Prepare for Job Interviews:

Equip students with the skills necessary to handle job interviews confidently and effectively, ensuring a higher success rate in securing positions.



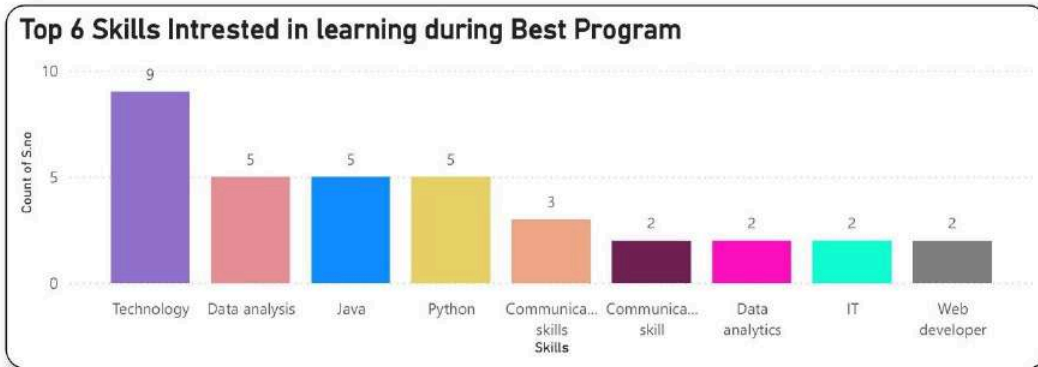
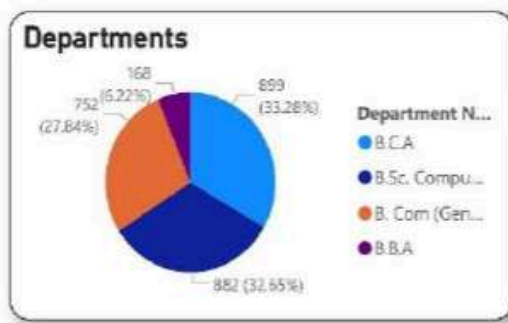
## Build a Professional Image:

Impart knowledge and techniques to project a polished and confident professional image, crucial for succeeding in any career.



# PROGRAM OBJECTIVES

## Pre- registration Dashboard





# PROGRAM SESSIONS

The program featured sessions led by experts who brought in-depth knowledge, practical tips, and the latest industry trends to the students. The content was designed to prepare students for the challenges they will face after graduation, particularly focusing on employability skills, personal branding, and career exploration.



## Session 1: Self-Branding & Resume Preparation (Mrs. Nandhini)

Mrs. Nandhini's session emphasized the importance of self-branding as an essential tool in standing out to employers. Students were introduced to the concept of personal branding, which includes how to present themselves both online and offline in a professional, authentic, and appealing manner.

### Key Takeaways

- ✓ How to create a compelling resume that highlights achievements and skills
- ✓ Tailoring resumes for specific job roles
- ✓ Building a strong LinkedIn profile and managing digital presence
- ✓ Demonstrated examples of well-structured resumes and common mistakes to avoid



## Session 2: 21st Century Skills (Ms. Srija)

The session conducted by Ms. Srija focused on critical soft skills that employers value in today's job market. In a rapidly evolving work environment, technical knowledge alone is no longer enough. Ms. Srija explored the concept of "21st Century Skills" which encompasses communication, problem-solving, adaptability, and leadership.

### Key Takeaways

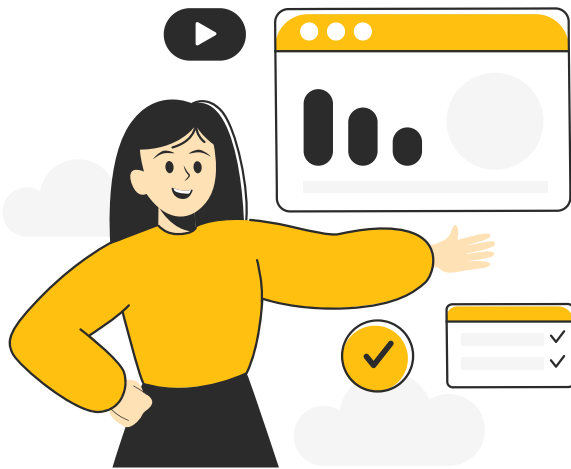
- ✓ Identifying and cultivating key soft skills
- ✓ Real-world applications of critical thinking and problem-solving
- ✓ The importance of emotional intelligence in professional success
- ✓ Interactive activities designed to enhance communication and teamwork



# PROGRAM SESSION

Day 1: 07. 02. 25, (Afternoon Session)

Time	Batch 1	Batch 2
12.30 pm – 12.40 pm	<i>Students Gathering &amp; Instructions</i>	
12.40 pm – 02.00 pm: Session One	<b>Self-Branding &amp; Resume Preparation</b> <i>(Mrs. Nandhini)</i>	<b>21<sup>st</sup> Century Skills</b> <i>(Ms. Srija)</i>
02.00 pm – 03.20 pm: Session two	<b>21<sup>st</sup> Century Skills</b> <i>(Ms. Srija)</i>	<b>Self-Branding &amp; Resume Preparation</b> <i>(Mrs. Nandhini)</i>
03.20 pm – 03.30 pm	<i>Evaluation</i>	



# PROGRAM SESSIONS



## Session 1: Job Market Trends & Interview Skills (Mrs. Jenifer)

Mrs. Jenifer delivered an in-depth analysis of current job market trends, highlighting emerging industries and sectors that are actively hiring. She discussed the importance of aligning one's skill set with market demands and shared practical strategies to prepare for interviews.

### Key Takeaways

- Understanding global and local job market trends and sectors
- Key strategies for handling different types of interviews (behavioural, technical, etc.)
- Role-play activities to practice common interview questions and answers
- Techniques to improve interview presence, confidence, and communication



## Session 2: Career Guidance: Opportunities After College (Mr. Leo Levin)

Mr. Leo Levin's session was designed to open students' minds to a range of opportunities that exist beyond the traditional career paths. He provided guidance on exploring unconventional careers and encouraged students to be proactive in seeking opportunities in fast-growing sectors such as technology, entrepreneurship, and research.

### Key Takeaways

- Identifying niche and emerging career paths in various industries
- Importance of internships, Scholarships and networking in career growth
- Real-life examples of unconventional career choices that lead to success
- Guidance on higher education and specialization opportunities



# PROGRAM SESSION

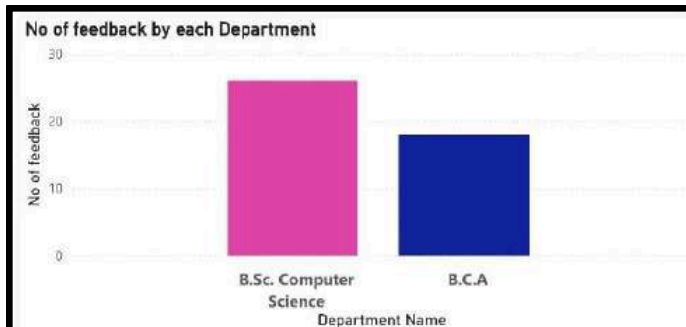
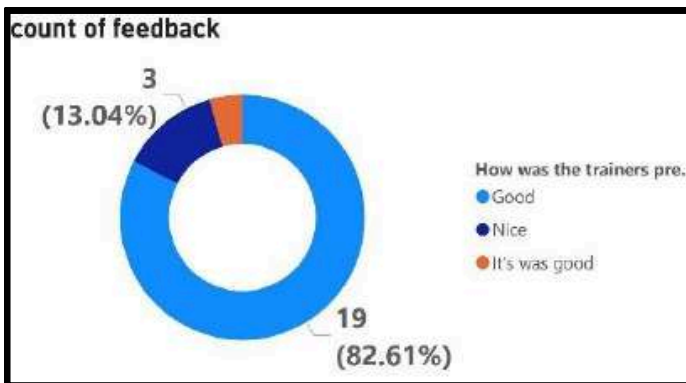
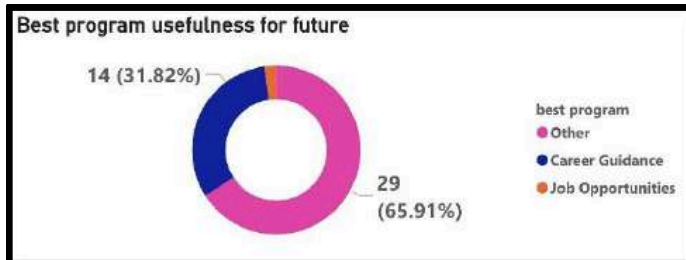
Day 2: 10. 02. 25, (Forenoon Session)

Time	Batch 1	Batch 2
12.30 pm – 12.40 pm	<i>Students Gathering &amp; Instructions</i>	
12.40 pm – 02.00 pm: Session One	<b>Self-Branding &amp; Resume Preparation</b> <i>(Mrs. Nandhini)</i>	<b>21<sup>st</sup> Century Skills</b> <i>(Ms. Srija)</i>
02.00 pm – 03.20 pm: Session two	<b>21<sup>st</sup> Century Skills</b> <i>(Ms. Srija)</i>	<b>Self-Branding &amp; Resume Preparation (Mrs. Nandhini)</b>
03.20 pm – 03.30 pm	<i>Evaluation</i>	



# FEEDBACK AND EVALUATION

The feedback received was overwhelmingly positive. Many students appreciated the practical, hands-on approach of the sessions, particularly the interactive elements such as mock interviews and resume-building exercises. Students also expressed gratitude for the insights into career opportunities, with several noting that the program helped clarify their post-graduation goals.



**No of students**

44



# FEEDBACK AND EVALUATION

S.No.	In what way, the BEST program was useful for your future? உங்கள் எதிர்காலத் திட்டத்திற்கு BEST Program எந்த வகையில் பயனுள்ளதாக இருந்தது?	How was the trainers presentation and inputs on various skills/topics? பயிற்சியாளரின் வகுப்பு மற்றும் விளக்கங்கள் எப்படி இருந்தது?	Your Suggestions and Expectations.
1	Gave an idea for career building	Impactful	Nothing
2	Yes	Good	Good
3	Yes	Excellent inputs	No suggestions
4	Yes, its very useful	Good	It's nice
5	Career guidance	Good	The session is very useful
6	Idea	Good	Nothing
7	More informative	So Good	Need more sessions
8	How to plan my career	Very good	Nothing
9	Now I can clearly think about my career	It's very good to understand	Nothing
10	The career guidance provided by the best program was very useful	Its interactive and neatly	Nope
11	It's useful for my carrier	Good	No suggestion
12	To choose a right career path without any deviations.	It was quiet good and understanding.	No suggestions.
13	For choosing our career, and their do's and don'.	It was right at point of explanation and with their resource examples.	No
14	Yes.	Good.	I want another session like this.
15	It helps to build my career in right way	Good and excellent	To make more guidance towards our career
16	It helps to make my future decision	Good	Nothing
17	Yes	Nice	Nothing
18	This program is helped to choosing a particular stream	Good	No suggestions
19	It's very helpful for career	Good	Nothing
20	For choosing career	Good	I want another session like this
21	Clearing doubts fir future development	Good	No expectations
22	Impactful	Good and excellent	Nothing
23	It helps to build courage	Good and excellent	To make more guidance to career
24	Clear and useful	Good	Thankful for training
25	Its very usefull for improving my knowledge and i have learned many of things realated to my carrer	It's very good and clearable	i didn't expect this much of speech from the trainers
26	Yes sure	Excellent explanation and nice presentation	Good increase a explanation time
27	Good	Good	No

# FEEDBACK AND EVALUATION

28	I got career guidance which motivates me to choose a domain in my job	sir's presentation was so good. His experience and made us to think reality which was absolute truth and made me fear about my future so the session was good	My suggestion is. if one faculty speaks about a topic such as resume, format of resume. The next session faculty also saying the same which is quit boring and showing uninterested to listen. I would like to say that to improve entirely new sub topic in the second session thank you
29	Idea for carrer	Good	Fun activites
30	To know about resume	Good	Make some game activities regarding to the topic
31	To know about resume	Nice	Play some games in between the session not fully as theory
32	I get to know about resume building	Nice	Keep more games regarding to the topic
33	For profile building and career building	Good	Can include more activities
34	For resume it is very useful	He explanation was very clear to understand	No
35	Knowing the new things very useful	Good	No
36	We had clear idea about choosing the right career path	Good and informative	Nothing
37	Yes	Useful for our career	Nothing
38	Yes	Useful for this training	Nothing
39	It was very much encouraging and useful for carrier	Good	Nothing
40	Yes	Good	I want good job
41	Yes	It's was good	No
42	Resume making tips and job field of choosing.	Good information about job career	More information need not tell by some trainer due to lack of time.excellent program.
43	Yes	Good teaching	Didn't expect
44	To make my career better it is very helpful	Good	No

# POST- PROGRAM FOLLOW-UP'S

To ensure that the students' career development journey continues beyond the training sessions, the following support mechanisms were provided:

- 1. Career Insights Weekly Magazine:** A curated email newsletter offering up-to-date information about industry trends, interview tips, and job search strategies.
- 2. Tele Counselling:** Personalized career guidance through one-on-one counselling sessions, available for students who need further assistance or have specific questions.
- 3. DBV WhatsApp Channels:** Access to dedicated channels for job alerts, educational resources (EDU+), and career-related discussions.
- 4. Don Bosco Vazhikaatti YouTube Channel:** A platform where students can access recorded sessions, interviews with industry experts, and additional career development videos.
- 5. SMART Program – Training cum Placement Model:** A structured program that provides skill-building workshops and placement support to help students secure their first job.
- 6. Campus Drive with Placement Assistance:** Collaboration with companies to host on campus recruitment drives, offering students direct access to potential employers.





# SPECIAL ACKNOWLEDGMENTS

**The success of the career development program was made possible through the support and collaboration of:**

- The Correspondent, Principal, and Placement Coordinator of Bhaktavatsalam Memorial College for their encouragement, vision, and organizational efforts.
- The Don Bosco Vazhikaatti Team for their expertise and commitment to ensuring the students received comprehensive and relevant career development support.



# CONCLUSION

The Empowering Futures Career Development BEST Program at Bhaktavatsalam Memorial College for Women has undoubtedly equipped students with the essential skills and tools they need to excel in their future careers. With a focus on personal branding, critical soft skills, job market awareness, and career exploration, this program has laid the foundation for the students to embark on a successful professional journey. Through valuable sessions, engaging activities, and ongoing support, the program not only addressed the immediate needs of students but also instilled in them a sense of confidence and clarity as they transition into the workforce. This initiative is a testament to the institution's commitment to nurturing students' professional growth and preparing them to meet the challenges of the modern job market.



CONTACT US

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